Winter Prepared Campaign

Template Article

Are you Winter Prepared?

Winter in Suffolk can bring storms, flooding, icy roads, power cuts and extra pressure on our health and household budgets. Even after a mild autumn, winter can change quickly, which is why we can't afford to be complacent.

When severe weather, power cuts or fires strike, those who have thought ahead recover faster and stay safer. The difference between coping and struggling often comes down to a few simple steps taken early and everyone deserves to know what winter could bring and what to do about it.

Check your home, health, travel and community. Take simple steps now.

Suffolk Resilience Forum's Winter Prepared campaign runs for 16 weeks, from November 2026 to February 2027. Each week focuses on a different theme across the four main messages of home, health, travel and community, such as Fire Safety, Winter Wellbeing, Power Cut Preparedness and Flood Awareness. The campaign booklet has simple checklists to help you get ready.

Getting ready doesn't have to be complicated. A few small actions today could protect your home, your family, your business and your bank balance. Full checklist to help you stay prepared can be found on Suffolk Resilience Forum's website: https://suffolkprepared.co.uk/winter-prepared-campaign/

Don't wait for winter to catch you out. Check the four pillars, follow the campaign using **#WinterPrepared**, and visit https://suffolkprepared.co.uk/winter-prepared-campaign/ to find out more.